

Take Action



Learn how to encourage others to take action to help reduce our carbon footprint.

Ages: All ages

Time: 30 – 60 minutes

Materials Needed:

Internet Access, PowerPoint, Graphic Design Software

Instructions:

1. Start by asking club members to share their opinion on a series of statements by raising their hands if they agree or disagree.
Examples:
Winter is the best season.
Coke is better than Pepsi.
Basketball is the worlds' greatest sport.
Facebook is better than MySpace.
2. After sharing opinions, explain that sometimes when you believe in something you want others to believe it in also and you might try to get them to change their minds. Persuasion is trying to convince some to change his or her mind about something.
3. Share with them the [Persuasive Strategies PowerPoint](#). Explain to them,

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using the PowerPoint the definitions of each strategy.

4. Have members work to create persuasive signs to hang up around club and home to persuade club members, staff, parents and visitors of simple things they can do to reduce their environmental impact. Encourage members to use one of the strategies in their design.

Examples:

Turning off the lights when you leave a room.

Unplugging appliances not currently in use.

Recycling paper, cans and bottles.

Turning off the car, if waiting more than 10 seconds.

5. Older club members should be challenged to provide reasons to support their claim and evidence or support for those reasons. [Persuasion Map](#) is an interactive resource members can use.

Additional Resources:

[Meet the Greens: 7 Big Ideas](#)

[An Inconvenient Truth: Take Action](#)

[Energy Star Kids](#)

Created By:

Elizabeth Tiegs